

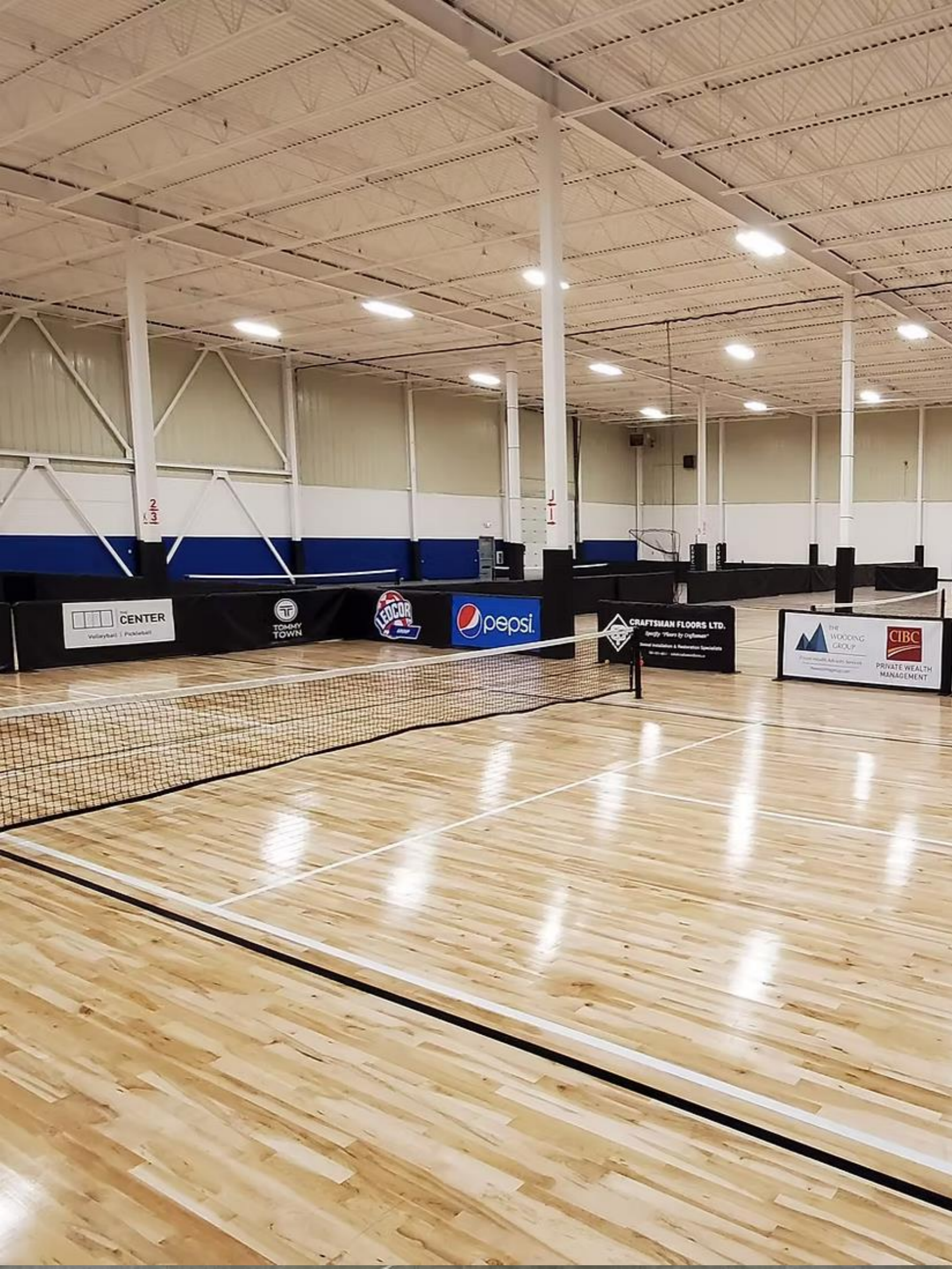
SPONSORSHIP OPPORTUNITIES



BIG DILL INVITATIONAL

'BECAUSE YOU'RE KIND OF A BIG DILL'

SEPTEMBER 17TH 2026 | EVP CENTRE



Big Dill Invitational Edmonton Pickleball Tournament

The Canderel Challenge Pickleball Tournament brings Edmonton's business community together for a **fun, high-energy day of friendly competition**. It is a chance to be a "big dill" while supporting **life-saving cancer research**.

Hosted at the EVP Centre, this **indoor event** offers a welcoming and inclusive experience for players of all skill levels, whether seasoned competitors or first-time players.

The tournament features a **lively round-robin format**, along with **networking opportunities**, on-site activations, and a **post-play social atmosphere** with food, beverages, and entertainment.

Participation is **sponsorship-based**, with each level including **player spots and brand visibility** throughout the event. **Team availability is limited**, ensuring a dynamic and engaging experience for all participants.

A dedicated pickleball clinic will also be offered, providing new players with the opportunity to learn the game and build confidence before stepping onto the court.

Funds raised support the **Alberta Cancer Foundation**, advancing cancer research and care across the province.

**TITLE SPONSOR**

\$15,000

- Dominant logo placement on all event materials and communications
- Featured logo placement on the official event website as Title Sponsor
- Exclusive signage rights on tournament day (as mutually agreed upon)
- Recognition as the event's premier sponsor during key moments and programming
- Social media recognition and logo inclusion in promotional content
- Category exclusivity (where applicable)

**LUNCH SPONSOR**

\$7,500

- Prominent logo placement on event materials and communications
- Featured logo placement on the official event website
- Recognition as Lunch Sponsor during key event moments and programming
- On-site signage recognition as Lunch Sponsor
- Social media recognition and logo inclusion in promotional content

**COCKTAIL SPONSOR**

\$5,000

- Prominent logo placement on event materials and communications
- Featured logo placement on the official event website
- Recognition as Cocktail Sponsor during key event moments and programming
- On-site signage recognition as Cocktail Sponsor
- Social media recognition and logo inclusion in promotional content

**BREAKFAST SPONSOR**

\$4,500

- Prominent logo placement on event materials and communications
- Featured logo placement on the official event website
- Recognition as Breakfast Sponsor during key event moments and programming
- On-site signage recognition as Breakfast Sponsor
- Social media recognition and logo inclusion in promotional content

TIER 1 SPONSORSHIP OPTIONS

[CLICK HERE TO SPONSOR & REGISTER](#)



PROMO SPONSOR

\$3,750
(Unlimited)

- Logo placement on event materials and communications
- Logo placement on the official event website
- Logo recognition on promotional item distributed to participants
- Social media recognition and logo inclusion in promotional content



PRIZE SPONSOR

\$3,500
(2 available)

- Logo placement on event materials and communications
- Logo placement on the official event website
- Logo recognition on prize items awarded to tournament winners
- Social media recognition and logo inclusion in promotional content



PHOTO SPONSOR

\$3,250

- Logo placement on event materials and communications
- Logo placement on the official event website
- On-site signage recognition as Photo Sponsor
- Social media recognition and logo inclusion in promotional content



SNACK SPONSOR

\$3,000

- Logo placement on event materials and communications
- Logo placement on the official event website
- On-site signage recognition as Snack Sponsor
- Social media recognition and logo inclusion in promotional content



DJ SPONSOR

\$3,000

- Logo placement on event materials and communications
- Logo placement on the official event website
- On-site signage recognition as DJ Sponsor
- Social media recognition and logo inclusion in promotional content

TIER 2 SPONSORSHIP OPTIONS

[CLICK HERE TO SPONSOR & REGISTER](#)



HYDRATION SPONSOR

\$2,500
(2 available)

- Logo placement on event materials and communications
- Logo placement on the official event website
- Logo recognition on hydration stations and/or branded water bottles
- Social media recognition and logo inclusion in promotional content



BALL SPONSOR

\$2,250

- Name placement on select event materials and communications
- Name listing on the official event website
- Logo recognition on balls distributed to participants
- Social media recognition including name mention in promotional content



BEGINNERS SPONSOR

\$2,000

- Name placement on select event materials and communications
- Name listing on the official event website
- Signage acknowledgment as Beginner Clinic Sponsor on tournament day
- Social media recognition including name mention in promotional content



VOLUNTEER SPONSOR

\$1,750

- Name placement on select event materials and communications
- Name listing on the official event website
- Logo recognition on volunteer apparel
- Social media recognition including name mention in promotional content



COURT SPONSOR

\$1,350
(16 available)

- Name placement on select event materials and communications
- Name listing on the official event website
- Logo recognition at a dedicated court
- Social media recognition including name mention in promotional content

TIER 3 SPONSORSHIP OPTIONS

[CLICK HERE TO SPONSOR & REGISTER](#)



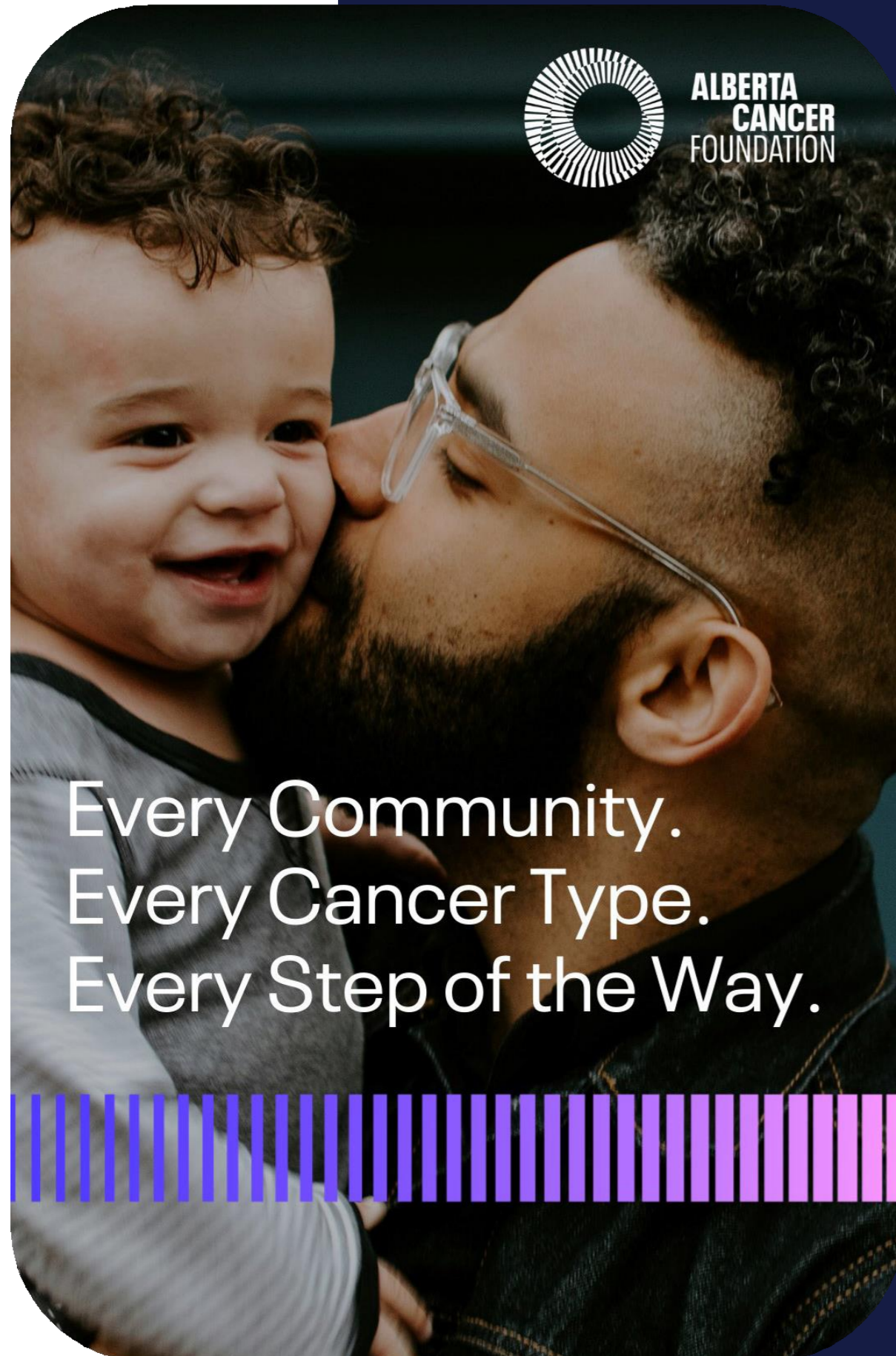
For sponsorship or partnership inquiries:

Stacy Elliott
selliott@canderel.com

PROUDLY SUPPORTED BY OUR 2025 SPONSORS

Supporting life saving cancer research in Alberta

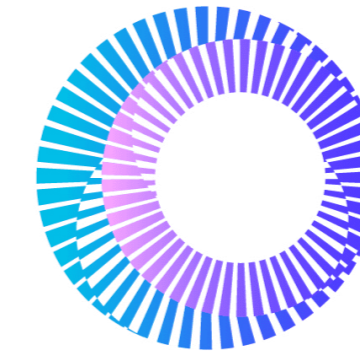




ALBERTA
CANCER
FOUNDATION

Every Community.
Every Cancer Type.
Every Step of the Way.

SUPPORTING THE



ALBERTA
CANCER
FOUNDATION

Funds raised directly support innovative cancer research across Alberta, driving life-saving breakthroughs that benefit patients here at home and around the world. Every year, over 1,000 Albertans participate in research trials that lead to new treatments and better outcomes.

As the fundraising partner for every cancer centre in Alberta, the Alberta Cancer Foundation is committed to improving the lives of Albertans facing cancer by investing in world-class research and patient care - right here in our own backyard.

Your generosity fuels progress, moving discoveries from the lab to patients faster than ever. Together, we're creating more "made-in-Alberta" solutions that will transform the future of cancer care.

[LEARN MORE](#)

