

Défi Canderel Golf Event

July 13th, 2026 at The Royal Montreal Golf Club

RESERVE YOUR SPONSORSHIP TODAY

Title	Platinum	Diamond	Gold	Blue Foursome with Poker	Blue Foursome	Red Foursome with Poker	Red Foursome
\$50,000	\$40,000	\$30,000	\$20,000	\$14,000	\$10,000	\$12,000	\$8,000

GOLF EVENT

Foursomes *	3	2	1	1	1	1	1	1
Invitation to Brunch and Cocktail	✓	✓	✓	✓	✓	✓	✓	✓
On-Course Food Stations and Refreshments	✓	✓	✓	✓	✓	✓	✓	✓

GOLF VISIBILITY & RECOGNITION

Logo on All Carts	✓							
Logo at Driving Range	✓							
Logo at Putting Green	✓	✓						
Logo Displayed Throughout The Event	✓	✓	✓					
Logo at Hole(s) on Blue Course	2	1	1					
Logo at Hole(s) on Red Course	2	1	1					
Visibility in Digital Event Program	Front Cover and Full Page Ad	Full Page Ad	Logo in Program	Logo in Program				
Visibility on Website	✓	✓	✓	✓				
Logo in All Communications	✓	✓	✓	✓				
Listing in Audiovisual Presentation	✓	✓	✓	✓				
Logo at Registration	✓	✓	✓	✓				
Recognition in Post-Event Communication	✓	✓	✓	✓				
Recognition During Opening Remarks	✓	✓	✓					

POKER TOURNAMENT - Sunday, July 12th, 2026

The Foursome (includes 4 Buy-Ins + 4 Add-Ons)	3	2	1	1	1		1	
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* Blue Foursomes play on Royal Montreal's Championship Blue Course; Red Foursomes play on Royal Montreal's Red Course.

Please visit:
www.deficanderel.com

For more information, contact:
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Additional Golf Sponsorship Opportunities

These sponsorships offer premium visibility and brand engagement throughout the event.

July 13th, 2026
Royal Montreal Golf Club

Cocktail	Brunch	Signage Sponsor	Electronic Program	Contest Hole	Bag Drop Area	Refreshment Cart	Driving Range	Putting Green	F&B Station	Auction Station	Goody Bag	Blue Course Hole	Red Course Hole
\$18,000	\$12,000	\$10,000	\$7,500	\$6,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$4,000	\$4,000	\$4,000	\$3,000

GOLF EVENT

Invitation to Brunch		5											
Invitation to Cocktail	10			2									

GOLF VISIBILITY & RECOGNITION

Listing in Audiovisual Presentation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				
Visibility in Digital Event Program	Logo on Inside Cover and Full-Page Ad	Logo on Inside Cover and Half-Page Ad	Quarter Page Ad	Back Cover Ad	Logo in Program	Logo in Program	Logo in Program	Logo in Program	Logo in Program	Logo in Program	Listing in Program	Listing in Program	Listing in Program	Listing in Program
Logo at Registration	✓	✓	✓											
Logo at Specific Station	Cocktail	Brunch				Bag Drop				✓	Auction			
Logo at Specific Hole on either Blue Course or Red Course					Contest Hole								✓	✓
Logo at Driving Range ¹								✓						
Logo at Putting Green ²									✓					
Logo on Sponsored Items ³			✓				✓					✓		
Recognition During Opening Remarks	✓													

¹ Along with the Title Sponsor. ² Along with Title and Platinum Sponsors. ³ Selection of one item based on availability at time of confirmation.

About Défi Canderel

Since 1989, Défi Canderel has raised over \$30 million to advance transformational cancer research. What began as a Montreal-based initiative has grown into a national movement, expanding in 2024 to include fundraising events across Canderel offices in Quebec City, Ottawa, Toronto, Calgary, Edmonton, and Vancouver.

Through corporate fundraisers and community-driven events, we fuel innovation, accelerate life-saving discoveries, and support leading cancer research centres across Canada. By sponsoring Défi Canderel, your organization gains more than visibility. You join a network of industry leaders committed to making a difference. Your support demonstrates corporate social responsibility, strengthens your brand, and helps deliver hope, progress, and impact to countless lives.

For more information, contact:

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