

Sponsorship Opportunities

**LET YOUR NETWORK KNOW YOU'RE
TAKING CANCER RESEARCH TO NEW
HEIGHTS – BY GOING OVER THE
EDGE!**

September 24, 2025
401 West Georgia, Vancouver BC



**over
EDGE**



Since our first corporate fundraiser in 1989, Canderel Challenge has raised over \$28 million, which has directly fueled innovative cancer research, groundbreaking technologies, and life-saving education.

In 2025, we are taking this fight to new heights. Our second year of pan-Canadian fundraising events, spanning across Canderel offices in Quebec City, Ottawa, Toronto, Calgary, Edmonton, and Vancouver, will continue to support translational cancer research. With your help, we will expand our reach even further to touch more lives and accelerate progress towards a cancer-free future.

Thanks to our generous donors, we raised a record \$3 million last year for seven academic research centres across the country. This year, we've set our sights even higher with a goal to surpass it in support of this vital research. We are poised to raise more than ever before, and your support can help make this possible.

Thank you for standing with us in this crucial fight against cancer.

Together, we are not just making history – we are shaping the future.



**A WORLD FREE FROM CANCER IS CLOSER
THAN EVER BEFORE.**

TOGETHER WE WILL MAKE IT A REALITY.

bccancerfoundation.com



Fundraise & Participate

Supporting cancer research has never been easier!

The Canderel Challenge gives you all the tools to share your story and rally support.

Rappel Ticket – min. \$2,000 per person (can be raised through fundraising - see below)

- Includes rappel + lunch
- Sign up individually or as a team of up to 5 participants
- Personal fundraising page for every participant to help reach your goal

Take the Leap!

Whether you're rappelling, cheering colleagues, or joining a team, it's never been easier to make a difference.

How it Works:

1. **Create a Team, Join a Team or Join as an Individual:** Set up your fundraising page and share it with your friends, family, and colleagues.
2. **Fundraise:** Every dollar counts, collect donations from your network to make a real impact!
3. Click [here](#) to get started



\$15K Title

(Limited to 1)

- **Premier brand affiliation** showcasing visibility and leadership
- **Dominant logo** on all materials, signage, and communications
- **Prominent website presence** as official title sponsor
- **Exclusive on-site signage rights** (mutually agreed)
- **Special recognition** during opening, awards, and key moments
- **Featured acknowledgment** in social media, press, and event content
- **Includes 5 PARTICIPANT RAPPELLING TICKETS** (teams can fundraise to cover the cost)
- **Includes 5 PARTICIPANTS LUNCH TICKETS** to the Acquafarina PATIO lunch bash



\$10K Platinum

(Limited to 2)

- **High-profile logo** on all materials, signage, and communications
- **Prime website placement** with sponsor logo
- **On-site signage rights** (mutually agreed)
- **Recognition** during event announcements
- **Featured acknowledgment** on social media and press
- **Includes 4 PARTICIPANT RAPPELLING TICKETS** (teams can fundraise to cover the cost)
- **Includes 4 PARTICIPANTS LUNCH TICKETS** to the Acquafarina PATIO lunch bash



\$7500 Gold

(Limited to 3)

- **Logo** on event materials, signage, and communications
- **Website sponsor listing** with logo
- **On-site signage presence**
- **Recognition** during event announcements
- **Social media acknowledgment**
- **Includes 3 PARTICIPANT RAPPELLING TICKETS** (teams can fundraise to cover the cost)
- **Includes 3 PARTICIPANTS LUNCH TICKETS** to the Acquafarina PATIO lunch bash



\$5000 Silver

(Limited to 4)

- **Logo** on select materials, signage, and communications
- **Website sponsor** listing with logo
- **On-site signage presence**
- **Social media acknowledgment**
- **Includes 2 PARTICIPANT RAPPELLING TICKETS** (teams can fundraise to cover the cost)
- **Includes 2 PARTICIPANTS LUNCH TICKETS** to the Acquafarina PATIO lunch bash



\$2500 Bronze

(Limited to 6)

- **Logo** on select materials and communications
- **Website sponsor listing** with logo
- **Social media acknowledgment**
- **Includes 1 PARTICIPANT RAPPELLING TICKET**
(teams can fundraise to cover the cost)
- **Includes 1 PARTICIPANT LUNCH TICKET** to the Acquafarina PATIO lunch bash



\$3500 Patio

(Limited to 1)

- **Logo placement** on patio area signage
- **Website sponsor listing** with logo
- **Social media acknowledgment**
- **Includes 1 PARTICIPANT RAPPELLING TICKET**
(teams can fundraise to cover the cost)
- **Includes 1 PARTICIPANT LUNCH TICKET** to the Acquafarina PATIO lunch bash



\$3K Landing Zone

(Limited to 1)

- **Logo placement** at landing zone signage
- **Website sponsor listing** with logo
- **Social media acknowledgment**
- **Includes 1 PARTICIPANT RAPPELLING TICKET**
(teams can fundraise to cover the cost)
- **Includes 1 PARTICIPANT LUNCH TICKET** to the Acquafarina PATIO lunch bash



\$2500 DJ

(Limited to 1)

- **Logo placement** near DJ booth signage
- **Website sponsor listing** with logo
- **Social media acknowledgment**
- **Includes 1 PARTICIPANT RAPPELLING TICKET**
(teams can fundraise to cover the cost)
- **Includes 1 PARTICIPANT LUNCH TICKET** to the Acquafarina PATIO lunch bash



\$100 Lunch

- **Come spend your lunch on the new Acquafarina PATIO** making an impact on cancer research and cheering on our brave participants
- **Make it a team event!** Bring your team to cheer on your co workers take the leap over the edge! and make a meaningful donation to the BC Cancer Foundation.



FOR SPONSORSHIP OPPORTUNITIES,
IN-KIND DONATIONS, OR FOR MORE
INFORMATION, PLEASE CONTACT:

Jordan Allen
jallen@canderel.com

Ryan Jenkins
rjenkins@canderel.com

Thanks to our 2024 Sponsors

SILVER SPONSORS



BRONZE SPONSORS

