

SPONSORSHIP OPPORTUNITIES

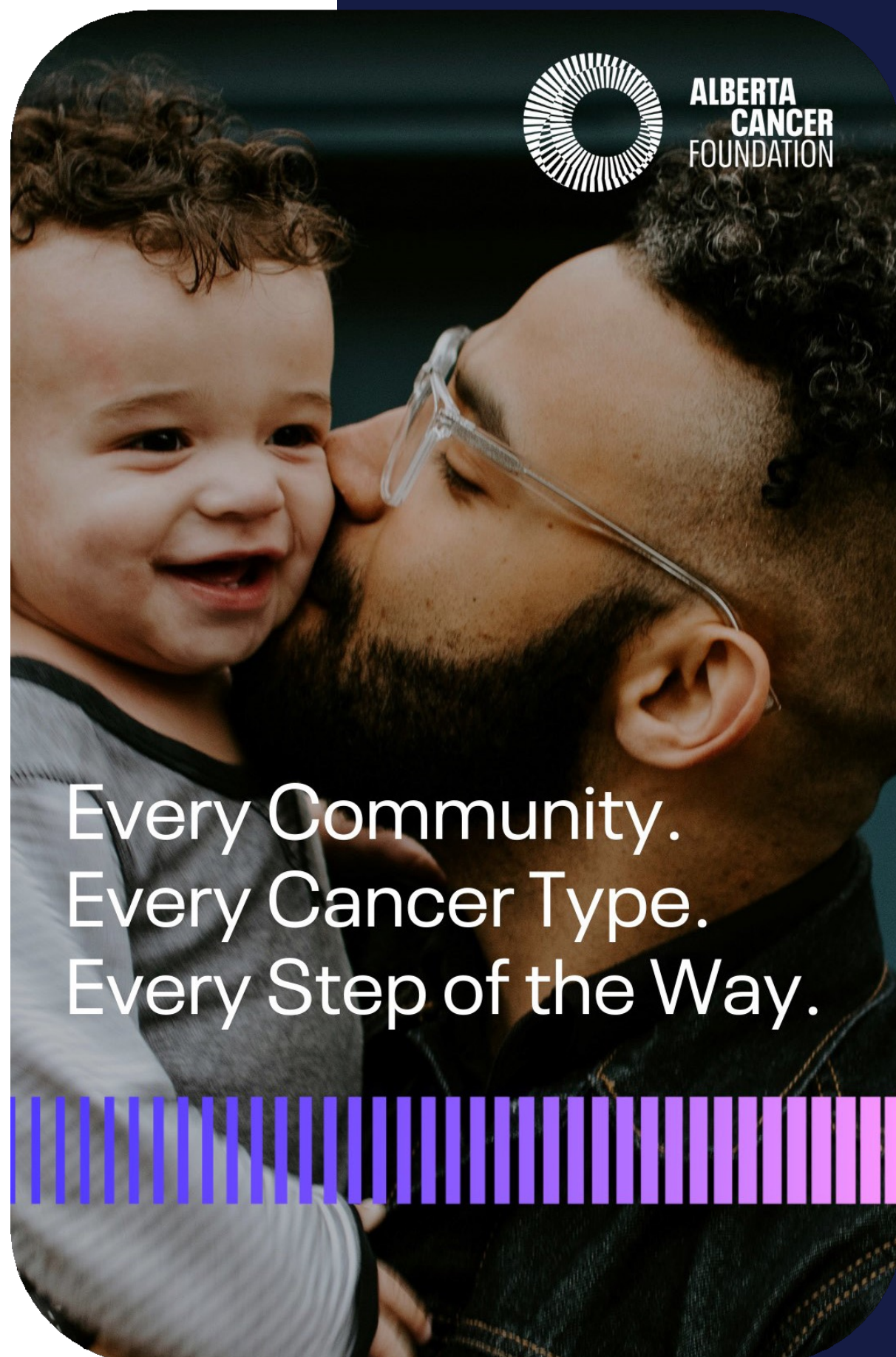
SUPERHERO DASH YYC



run, walk, fly

September 19, 2025

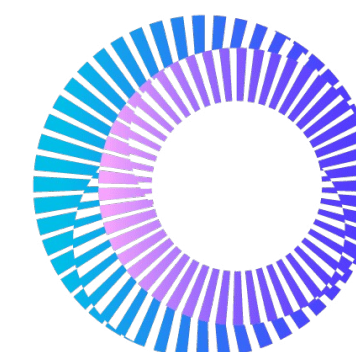
at the North Glenmore Park



ALBERTA
CANCER
FOUNDATION

Every Community.
Every Cancer Type.
Every Step of the Way.

SUPPORTING THE



ALBERTA
CANCER
FOUNDATION

Funds raised directly support innovative cancer research across Alberta, driving life-saving breakthroughs that benefit patients here at home and around the world. Every year, over 1,000 Albertans participate in research trials that lead to new treatments and better outcomes.

As the fundraising partner for every cancer centre in Alberta, the Alberta Cancer Foundation is committed to improving the lives of Albertans facing cancer by investing in world-class research and patient care - right here in our own backyard.

Your generosity fuels progress, moving discoveries from the lab to patients faster than ever. Together, we're creating more "made-in-Alberta" solutions that will transform the future of cancer care.

CLICK HERE TO LEARN MORE



\$10K+ Galactic Guardian

TITLE SPONSOR (Limited to 1)

- **Brand affiliation** as the presenting sponsor, with exclusive naming rights
- **Dominant Logo placement** on all event materials and communications
- **Premium activation space** giveaways, games and branded experiences
- **Special acknowledgment** during event speeches and PA announcements
- **Social media recognition** with priority placement
- **Logo and name featured** prominently on event website
- **Mention in media release** and professionally produced video interview
- **20 FREE REGISTRATIONS TO SHARE WITH TEAM OR CLIENTS**



\$5K KRYPTONITE Hero

(Unlimited)

- **Brand affiliation** with the event, enhancing visibility and community presence
- **Logo placement** on onsite signage and sponsor banner
- **Dedicated activation space** for tent/table setup and giveaways
- **Special acknowledgment** during event speeches and PA announcements
- **Social media recognition** across promotional posts
- **Logo and name featured** on event website
- **Mention in media release** and video interview
- **12 FREE REGISTRATIONS**



\$2500 Caped Crusader

(Unlimited)

- **Brand visibility** through logo placement on signage and sponsor banner
- **Dedicated space** for tent/table setup and promotional giveaways
- **PA announcements** recognizing sponsorship during the event
- **Social media** recognition
- **Logo and name featured** on event website
- **Mention** in official event communications
- **10 FREE REGISTRATIONS**



\$1000 Side Kick Starter

(Unlimited)

- **Opportunity to distribute** promotional materials and giveaways
- **PA announcements** recognizing sponsorship
- **Social media** recognition
- **Name listed** on event website
- **5 FREE REGISTRATIONS**



\$1000 Energy Enforcer

(Limited to 5 Sponsors)

- **Dedicated tent/table setup** along the route to energize participants
- **Opportunity to create** short games or activities runners must complete
- **PA announcements** recognizing sponsorship
- **Social media** recognition
- **Name listed** on event website



**FOR SPONSORSHIP OPPORTUNITIES,
IN-KIND DONATIONS, OR MORE
INFORMATION, PLEASE CONTACT:**

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CLICK HERE TO SPONSOR & REGISTER



THANKS TO OUR 2024 MAJOR SPONSORS

KRYPTONITE Hero



CapED CRUSADER

