

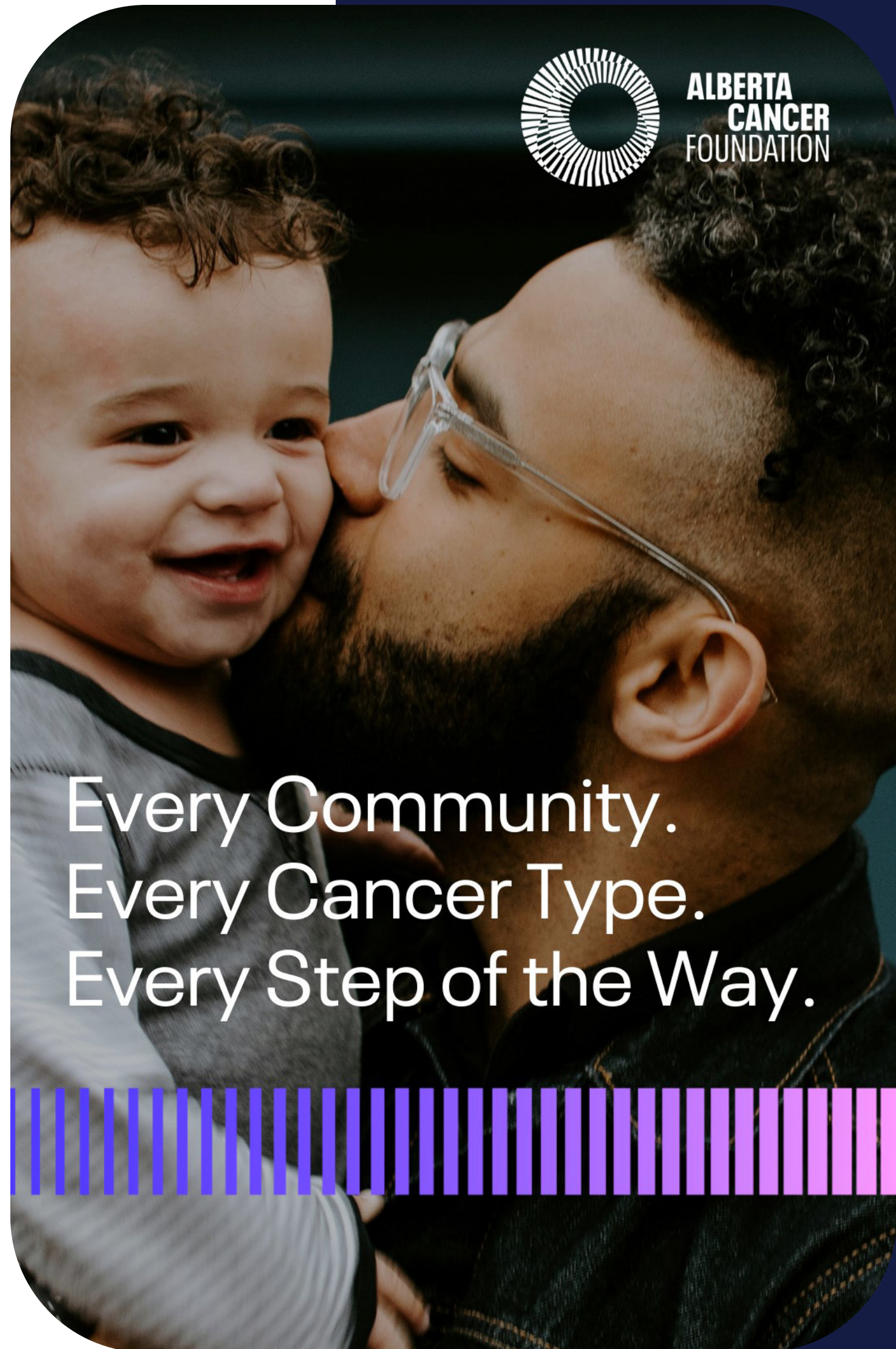
SPONSORSHIP OPPORTUNITIES



BIG DILL INVITATIONAL

'BECAUSE YOU'RE KIND OF A BIG DILL'

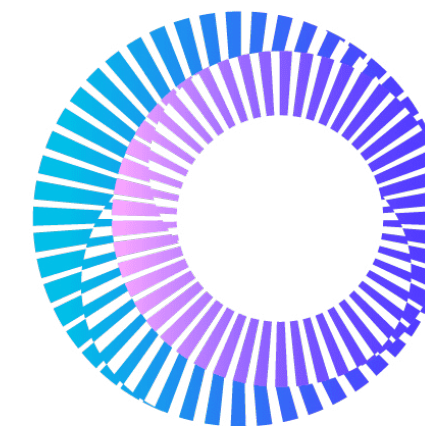
SEPTEMBER 18TH 2025 at the EVP CENTRE



ALBERTA
CANCER
FOUNDATION

Every Community.
Every Cancer Type.
Every Step of the Way.

SUPPORTING THE



ALBERTA
CANCER
FOUNDATION

Funds raised directly support innovative cancer research across Alberta, driving life-saving breakthroughs that benefit patients here at home and around the world. Every year, over 1,000 Albertans participate in research trials that lead to new treatments and better outcomes.

As the fundraising partner for every cancer centre in Alberta, the Alberta Cancer Foundation is committed to improving the lives of Albertans facing cancer by investing in world-class research and patient care - right here in our own backyard.

Your generosity fuels progress, moving discoveries from the lab to patients faster than ever. Together, we're creating more "made-in-Alberta" solutions that will transform the future of cancer care.

[CLICK HERE TO LEARN MORE](#)



**TITLE SPONSOR**

\$15,000

- **Premier Brand Affiliation** with tournament, enhancing visibility and community presence
- **Dominant Logo Placement** on all event materials and communications for maximum visibility
- **High-Visibility Logo Display** on the official event website as the title sponsor
- **Exclusive Signage Rights** on tournament day (as mutually agreed upon)
- **Special Recognition** as the event's major sponsor during key moments and programming
- **Featured Logo Recognition** across social media promotions and event-related content

**LUNCH SPONSOR**

\$7,500

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Prominent Logo Placement** on all event materials and communications, ensuring high exposure
- **Featured Logo Display** on the official event website
- **Special Acknowledgment** as a sponsor during lunch
- **Signage Acknowledgment** as lunch sponsor
- **Social Media Recognition**, including logo inclusion across promotional posts and updates

**COCKTAIL SPONSOR**

\$5,000

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Prominent Logo Placement** on all event materials and communications, ensuring high exposure
- **Featured Logo Display** on the official event website
- **Special Acknowledgment** as a sponsor during the cocktail hour
- **Signage Acknowledgment** as cocktail sponsor
- **Social Media Recognition**, including logo inclusion across promotional posts and updates

**BREAKFAST SPONSOR**

\$4,500

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Prominent Logo Placement** on all event materials and communications, ensuring high exposure
- **Featured Logo Display** on the official event website
- **Special Acknowledgment** as a sponsor during the breakfast
- **Signage Acknowledgment** as breakfast sponsor
- **Social Media Recognition**, including logo inclusion across promotional posts and updates

TIER 1 SPONSORSHIP OPTIONS

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PROMO SPONSOR

\$3,750
(Unlimited)

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Logo Placement** on all event materials and communications
- **Logo Display** on the official event website
- **Logo Recognition** on promotional item distributed to participants
- **Social Media Recognition**, including logo inclusion across promotional posts and updates



PRIZE SPONSOR

\$3,500
(2 available)

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Logo Placement** on all event materials and communications
- **Logo Display** on the official event website
- **Logo Recognition** on prize winners' gifts
- **Social Media Recognition**, including logo inclusion across promotional posts and updates



PHOTO SPONSOR

\$3,250

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Logo Placement** on all event materials and communications, ensuring high exposure
- **Logo Display** on the official event website
- **Signage Acknowledgment** as photography sponsor on tournament day
- **Social Media Recognition**, including logo inclusion across promotional posts and updates



SNACK SPONSOR

\$3,000

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Logo Placement** on all event materials and communications, ensuring high exposure
- **Logo Display** on the official event website
- **Signage Acknowledgment** as snack sponsor on tournament day
- **Social Media Recognition**, including logo inclusion across promotional posts and updates



DJ SPONSOR

\$3,000

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Logo Placement** on all event materials and communications, ensuring high exposure
- **Logo Display** on the official event website
- **Signage Acknowledgment** as music sponsor on tournament day
- **Social Media Recognition**, including logo inclusion across promotional posts and updates

TIER 2 SPONSORSHIP OPTIONS

[CLICK HERE TO SPONSOR & REGISTER](#)

**HYDRATION SPONSOR**

\$2,500
(2 available)

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Logo Placement** on all event materials and communications, ensuring high exposure
- **Logo Display** on the official event website
- **Logo Recognition** on water bottles and/or hydration stations throughout event
- **Social Media Recognition**, including logo inclusion across promotional posts and updates

**BALL SPONSOR**

\$2,250

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Name Placement** on select event materials and communications
- **Name Display** on the official event website
- **Logo Recognition** on balls distributed to participants
- **Social Media Recognition**, including select name inclusion across posts and updates

**BEGINNERS SPONSOR**

\$2,000

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Name Placement** on select event materials and communications
- **Name Display** on the official event website
- **Signage Acknowledgment** as beginner course sponsor on tournament day
- **Social Media Recognition**, including select name inclusion across posts and updates

**VOLUNTEER SPONSOR**

\$1,750

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Name Placement** on select event materials and communications
- **Name Display** on the official event website
- **Logo Recognition** on volunteer shirts
- **Social Media Recognition**, including select name inclusion across posts and updates

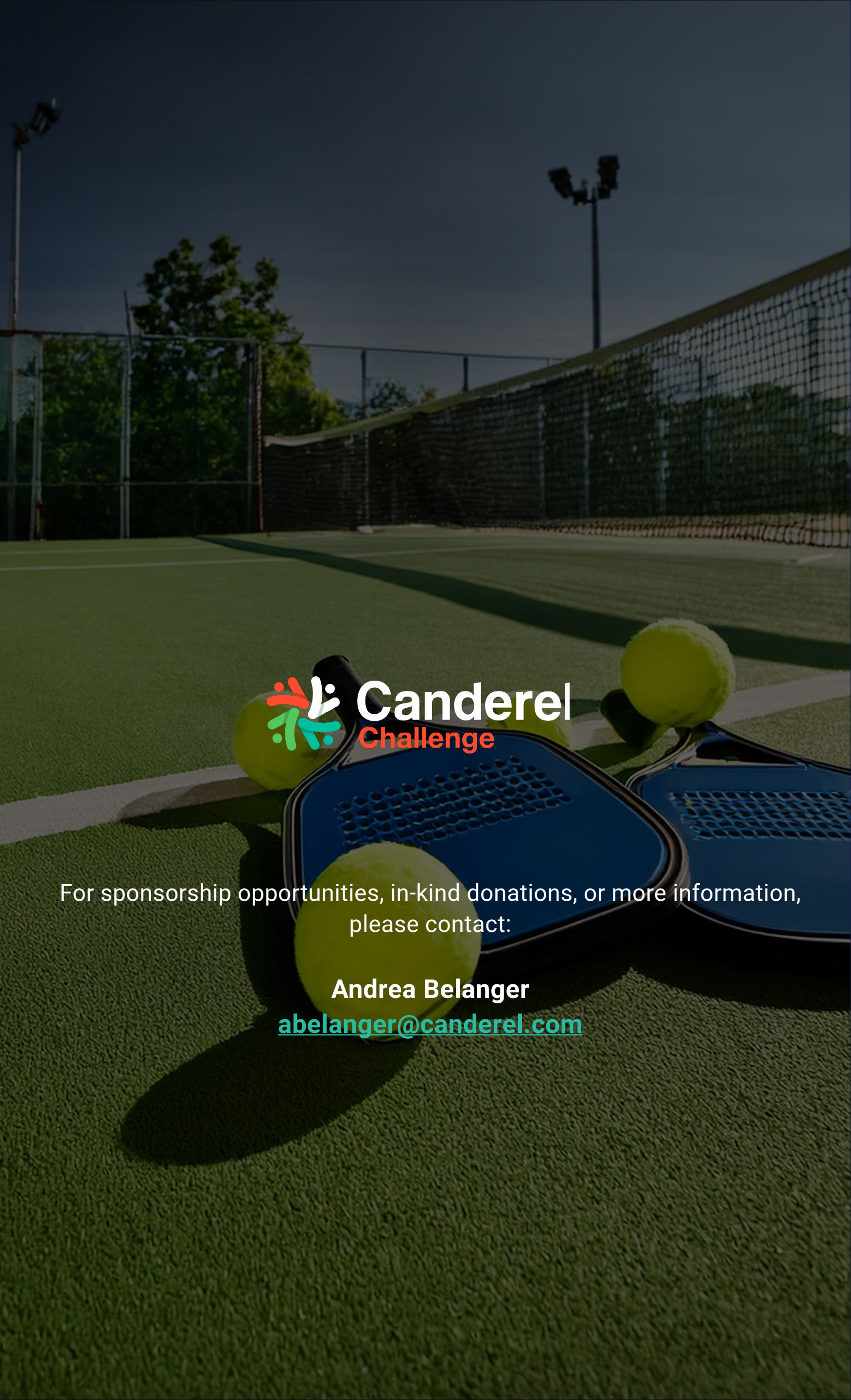
**COURT SPONSOR**

\$1,350
(16 available)

- **Brand Affiliation** with tournament, enhancing visibility and community presence
- **Name Placement** on select event materials and communications
- **Name Display** on the official event website
- **Logo Recognition** at dedicated court
- **Social Media Recognition**, including select name inclusion across posts and updates

TIER 3 SPONSORSHIP OPTIONS

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 **Canderel**
Challenge

For sponsorship opportunities, in-kind donations, or more information, please contact:

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abelanger@canderel.com

