



MEDIA ADVISORY FOR IMMEDIATE DISTRIBUTION

27th Edition OF THE DÉFI-CANDEREL Thousands of “superheroes” flood Montreal streets on May 5th

English Version

- The Défi Canderel was created to raise funds to finance cancer research.
- It was created in 1989 as a corporate challenge, by the president and founder of Canderel Management, Mr. Jonathan Wener.
- This is 27th annual edition of the Défi Canderel.
- Year after year, thousands of runners from various companies take up the challenge and raise funds to fight cancer.
- To date, the Défi had raised over \$11 million for cancer research.
- Funds are given without strings attached so researchers can determine the most pertinent use for the money.
- On May 5th, thousands of superheroes will flood the streets of Montreal on a 2 km stretch between McGill College and Crescent streets.
- The goal: to raise \$ 1 million
- These funds will be given to the Rosalind and Morris Goodman Cancer Research Centre, McGill University, and to the Institut du cancer de Montréal of the Université de Montréal.
- Shirts will be provided to the runners, courtesy of PARASUCO Jeans, and lunch is provided by JAVA U Catering.

Susan Wener, Jonathan Wener’s wife, is a two-time cancer survivor and inspiration for the run. Susan Wener’s book, *Resilience*, describes her journey through standard therapy as well as alternative methods of healing.

Susan Wener and Jonathan Wener are available for interviews and photos on the day of the event.

Information:

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